



is pleased to announce, the

# Sixth Annual Holiday Package Trade Show

Wednesday, October 26, 2011 at the  
New Jersey Convention & Expo Center at Raritan Center,  
Edison from 4 - 8 PM

This event is a statewide showcase of liquor, beer,  
wine and trade support products & services

## You are cordially invited to attend

This show is open to the TRADE ONLY  
**NO ONE UNDER 21 WILL BE ADMITTED!!!**

The NJLSA extends an open invitation to:

Members of the NJLSA, NJLBA and License Holder  
members of AARA & NJRA,

Any and all off-premise and on-premise licensees and their employees

Any and all wholesaler management  
and sales persons and supplier representatives.

You can register to attend the show, 2 ways:

Register Online by going to:

<https://conexsys.myprereg.com/Events/NJLSA11>

Register by completing the form attached. Please fill out  
the card and bring it to the on-site registration desk  
at the Expo Center on the day of the show.

*"Drink Responsibly, Drive Responsibly"*

\_\_\_\_\_  
Name

\_\_\_\_\_  
Trade Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone/Fax

\_\_\_\_\_  
Email (REQUIRED)

\*  **Please Select One Category:**  **Supplier (T1)**  **Wholesaler (T2)**  
 **Retailer - NJLSA Member (T3A)**  **Retailer - Non-Member (T3B)**

\* Please complete the information above.

I certify that I am an authorized invitee being a member of the Trade; I am over 21 years of age; I understand liquor products are being served and I will drink responsibly. I have a valid photo ID to be presented upon request.

\_\_\_\_\_  
**Signature (Required for registration)**

\_\_\_\_\_  
Date

Please bring the card with you to the Expo Center on the day of the show. Questions, Call 609-396-1980  
NJLSA, 414 River View Plaza, Trenton, NJ 08611

## Directions

NJ Convention & Expo Center  
at Raritan Center, 97 Sunfield Avenue,  
Edison, NJ, 08837  
(732) 417-1400

- NJ Turnpike Take New Jersey Turnpike to exit #10 right after tolls for Route. 514 West go to first Jug Handle for Raritan Center follow signs for Expo Hall.
- From Garden State Parkway driving Northbound, use Exit # 127 and follow signs to I-287 and watch for Route 514 WEST exit, get on Route 514 West and watch for jug handle entrance to Raritan Center on your right.
- From Garden State Parkway driving Southbound, use Exit # 129 and follow signs for I-287 and watch for Route 514 West exit. Get on Route 514 West and watch for jug handle entrance to Raritan Center on your right. Follow signs to Expo Center located at END of Raritan Center Parkway.
- From Route 1 heading North from New Brunswick/Princeton/Trenton watch for Route 440/NJ Turnpike Exit about 5 miles North of the Raritan River. Get on Route 440 and keep right and get off immediately after the NJ Turnpike Exit onto Route 514 West. (2nd exit). Follow signs into Raritan Center