

New Jersey Alcoholic Beverage Control Act

The following is an excerpt from TITLE 33 that represents the public policy of our State with respect to the New Jersey Alcoholic Beverage Control Act:

33:1-3 ALCOHOLIC BEVERAGE CONTROL

It shall be the duty of the Director of the Division of Alcoholic Beverage Control in the Department of Law & Public Safety to supervise the manufacture, distribution, and sale of alcoholic beverages in such a manner as to fulfill the public policy and legislative purpose of this act as expressed in Section 4 of P.L. 1985, c258.

The Legislature hereby finds and declares as the public policy of this State and the legislative purpose of Title 33 the following:

- (1) To strictly regulate alcoholic beverage to promote health, safety of the public of this State.
- (2) To Foster moderation and responsibility in the use and consumption of alcoholic beverages.
- (3) To protect the collection of State taxes imposed upon alcoholic beverages.
- (4) To protect against the interests of consumers against fraud and misleading practices in the sale of alcoholic beverages.
- (5) To protect against the infiltration of the alcoholic beverage industry by persons with known criminal records, habits or associations.
- (6) To provide a framework for the alcoholic beverage industry that recognizes and encourages the beneficial interest aspects of competition.
- (7) To maintain trade stability.
- (8) To maintain a three-tier (manufacturer, wholesaler, retailer) distribution system.
- (9) To maintain primary municipal control over the retailing of alcoholic beverages.
- (10) To prohibit discrimination in the sale of alcoholic beverages to retail license.

The NJLSA is dedicated to supporting the New Jersey Alcoholic Beverage Control Act and strongly believes that much of the proposed legislation currently circulating in both the Assembly & Senate would compromise the guiding principles of this Act.

DRINK RESPONSIBLY, DRIVE RESPONSIBLY!!!